RECEIVED JUN 9 8 1994

June 8, 1994

To: Regional Managers

Post-it™ brand fax transmittal memo 7671 | # of pages ▸ 18

To Region Mgrs.	From J. M. Powers
Co.	Co.
Dept.	Phone #
Fax #	Fax #

FROM: M. F. McClure

RE: ***1994 Permanent Point-of-Sale - Savings***

Attached for your review is remaining allocations of unordered Savings permanent point-of-sale for DORAL & MONARCH by Sales level.

National Status: 42% of DORAL items remain in allocation (not ordered).
42% of MONARCH items remain in allocation (not ordered).

Quantities include permanent point-of-sale pieces requested above initial quantities (NFSA & WSA) funded out of Savings Regional plan budgets.

Time is approaching (October) where 1995 budgets and PDI item selection will be forwarded to all Regions. It would be in our best interest to order and place remaining items before this 1995 selection process begins.

Your assistance is greatly appreciated.

Sincerely,

Michael

M. F. McClure

MFM/kw

Attachments

cc: G. C. Pennell, J. W. Best, P. J. Cundari, S. G. Hanes, E. M. McAtee, M. W. Shaw, K. B. Hedrick, C. T. Hill, M. B. Soyars, R. B. Fullton, D. C. Martin, S. H. King, W. J. Duffy

51860 9697

Source: https://www.industrydocuments.ucsf.edu/docs/pmdn0000

R. J. REYNOLDS
Tobacco Company

R. C. Farmer
Regional Sales Manager

150 Lawrence Bell Drive, Ste. 108
Williamsville, NY 14221
716-634-3143
Fax: 716-634-3145

June 17, 1994

To: Division Managers
Chain Account Managers

SUBJECT: **1994 Permanent Point-of-Sale - Savings**

Attached for your review are remaining allocations of unordered Savings permanent point-of-sale for **DORAL** & **MONARCH** by Division.

National Status: 42% of DORAL items remain in allocation (not ordered)
42% of MONARCH items remain in allocation (not ordered)

Time is approaching (October) where 1995 budgets and PDI item selection will be forwarded to all Regions. It would be in our best interests to order and place remaining items before this 1995 selection process begins.

Your assistance is appreciated.

Sincerely,

R. C. Farmer
RCF:am
Attachment
Possav.doc

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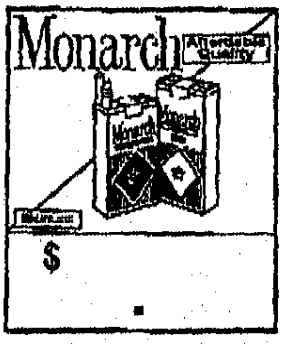
Source: https://www.industrydocuments.ucsf.edu/docs/pmdn0000

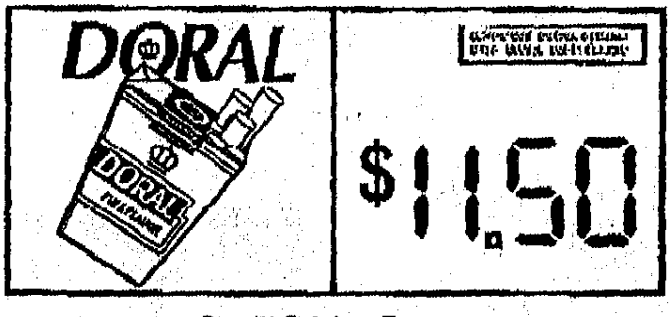
MONARCH and DORAL
SAVINGS ITEMS

Large Window/Wall Pricer (Horizontal)
Monarch 456444
Doral 456402



Small Window Pricer (Vertical)
Monarch 456465
Doral 456414

Ground Mount Sleeve
Doral 456399
Monarch 456441



5' x 2' Pricing Banner
Doral 456396
Monarch 456435

Curb Mount
Doral 456411
Monarch 456453

Metal Sign
Monarch 456462
Doral 456432

Large Window/Wall Pricer (Vertical)
Doral/Monarch 456405

All items shown above are available for both Doral and Monarch except for the Large Vertical Window/Wall Pricer; this item is a combination Doral/Monarch sign. Carton or pack prices can be communicated on the 3 digital 8 pricing signs.

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Monarch Window Pricers

36" x 24 1/8"

17 1/8" x 19 1/2"

LARGE HORIZONTAL WINDOW PRICER

Commody #: 456171
Packing: 10 per SKU
Size: 36" x 24 1/8"

Specifications: Utilizes the digital 8 pricing system. Pricing area can feature pack or carton.

SMALL VERTICAL WINDOW PRICER

Commody #: 456174
Packing: 10 per SKU
Size: 17 1/8" x 19 1/2"

Specifications: Number fonts not included; must utilize existing RJR three inch fonts. Adequate space has been provided at bottom of pricing area for placement of RJR "Per Pack Plus Tax" or "Per Carton Plus Tax" fonts.

Both Monarch Windows Pricers are printed two sides for high visibility from inside and outside store. Ceiling fixture clips and window suction cups are included in each hardware kit for easy placement.

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Source: https://www.industrydocuments.ucsf.edu/docs/pmdn0000